

Getting the most from LinkedIn

It may well be that you're a LinkedIn expert, have already built up a profile and contacts, and have joined various Award groups. If so, congratulations! If not, here's a little bit of information to get you started.

What is LinkedIn?

LinkedIn is an online network focused on careers and professional development. There are 300 million members worldwide. It is free to join, with standard functions open to all members (additional features are available for a monthly fee but this is optional).

Why should I consider using LinkedIn?

It's a great place to look for jobs, advertise your skills and experiences, and network with other professionals and Award holders around the world. You create a profile which is like an online resume or CV. By listing your Award on your profile, you can show international accreditation of your experiences outside the classroom, and demonstrate that you have key skills that employers are looking for.

How do I list the Award on LinkedIn?

We've produced a handy guide to help you demonstrate your Award experience through your LinkedIn profile. Read the guide. [[hyperlink](#)]

Where do I find the Award on LinkedIn?

Over 50,000 people currently mention the Award on LinkedIn. As well as listing the Award on your personal profile, you can connect with us in a number of ways.

1 Follow The Duke of Edinburgh's International Award Foundation [company page](#). This is a great place to get general updates on the Award worldwide.

2 Follow the Award in your country or join a national alumni group. Not all national Award programmes have LinkedIn pages but some do, and the number is increasing all the time.

3 Join The Duke of Edinburgh's International Award Foundation [group](#). This is a great way to get more detailed updates on the Award worldwide, and you can get involved in discussions and let us know more about your own experiences with the Award.