OUR VISION

To inspire and promote lifelong improvement for all young Canadians by encouraging personal development and achievement.

OUR MISSION

To give Canadians aged 14-24 a supportive, non-competitive youth development platform that deepens self-awareness, builds confidence and broadens skills and experience to further their growth as active, responsible citizens.
WHO WE ARE

The Duke of Edinburgh’s International Award - Canada is a leading youth achievement program that champions young Canadians aged 14-24, empowering them to utilize their passions by helping them to believe in the power of their own potential.

We recognize that not all learning happens in the classroom, and our program challenges young Canadians to develop the skills and confidence they need to improve themselves and their communities, by encouraging them to reach beyond their comfort zone. We strive to engage young Canadians in all communities to give them a unique, experiential and supportive platform to develop the skills they need to succeed in life.
WHAT WE DO

We challenge young Canadians to enhance their community in meaningful ways. The lessons they learn from developing transferable skills, increasing their fitness levels, cultivating a sense of adventure and volunteering will benefit them for the rest of their lives. Our inclusive philosophy champions a diverse array of youth to evolve as leaders by teaching them lessons they can employ in all aspects of their lives.
HOW WE WORK

We support young Canadians as they challenge themselves in the following areas:

COMMUNITY SERVICE
Aims to encourage young people to volunteer their time so they may better understand the benefit of service to their community.

SKILL
Aims to encourage the development of personal interests and practical and social skills.

PHYSICAL RECREATION
Aims to encourage young people to participate in sports and other physical recreational activities for the improvement of health and fitness.

ADVENTUROUS JOURNEY
Aims to encourage a sense of adventure while undertaking a team journey or expedition.

GOLD PROJECT
Aims to broaden horizons, experiences and outlooks through involvement with others in a residential setting. For Gold level only.

We recognize Participants' milestones in three levels:

- **Bronze**: 14 years
- **Silver**: 15 years
- **Gold**: 16 years
OUR IMPACT

13,062
NEW REGISTRANTS

4,621
AWARDS GAINED

42,994
TOTAL PARTICIPANTS
OUR FACTS

The Duke of Edinburgh’s International Award is the world’s leading youth development Award. We believe that not all learning happens in the classroom and our program is available to all young people ages 14-24. Our aim is to equip young people for life. To date over 750,000 young people from Canada and 10 million youth in more than 130 countries and territories have been motivated to undertake a variety of voluntary and challenging activities.

The Duke of Edinburgh’s Award was founded by His Royal Highness The Prince Philip, Duke of Edinburgh, in 1956 in the United Kingdom and was started in Canada in 1963.

We give young people aged 14-24, regardless of circumstance or ability, an opportunity to experience unique challenges, adventures, and to acquire new skills while making new friends.

The International Chairman of the Award is HRH The Prince Edward, Earl of Wessex. The Canadian President is Melissa McAdam, from Nova Scotia.

In Canada, Silver Awards are presented provincially by either the Lieutenant Governor or the Commissioner. Gold Awards by; the National Chairperson, His Excellency, The Governor General of Canada or a member of the Royal Family, generally His Royal Highness The Prince Edward, Earl of Wessex.

The Award now operates in more than a 130 countries and territories, as The Duke of Edinburgh's International Award.

Over 42,994 young Canadians are currently participating in the Award Program.

Last year over 13,062 young people in Canada started The Award for the first time, and over 4,621 young people achieved their Award.
OUR CHARTER FOR BUSINESS

Since 1996 The Charter for Business (CFB) has been raising funds within the Canadian business community to expand The Award’s work with marginalized young people. Comprised of more than 60 corporations, individuals and foundations, the CFB has pledged over $23.5 million since inception to ensure that The Award continues its outreach efforts focused on aboriginal youth, inner-city youth, young offenders, northern & rural youth, and young people with disabilities.

Managed by a board of Governors, the CFB brings together dozens of Canada's leading corporations, foundations and individuals to build a strong base of support. Contributions and donations both financial and in-kind are primarily used to:

- Bring the Award to young people and community leaders across the country
- Ensure that no Participant faces a financial barrier to enroll and achieve the Award
- Increase public awareness
- Empower young Canadians to equip them for life