New Chairman appointed for The Charter for Business

On January 1, 2011, the fifth Charter for Business was established. The Charter for Business will officially take over the responsibilities of its predecessor, The Duke of Edinburgh’s Award, which has been discontinued. The new Charter for Business, under the leadership of Waterhouse Investing in Youth’s (WIII) executive director, David Aisenstat, is a tireless advocate for The Award and its impact on young people.

The concept of The Award is one of individual challenge. It encourages personal growth and development through a program of self-paced personal and community service, physical recreation, and creative activities. Participants must set goals in each of the four sections (Community Service, Adventure/Journey, Skills and Physical Recreation) in order to achieve The Award. The Duke of Edinburgh’s Award has been improved by the hundreds of thousands of young Canadians who have participated in it, and who continue to participate today.

David Aisenstat was recently named the first chair of the Board for the new Charter for Business, having served in a similar capacity for The Duke of Edinburgh’s Award. His passion for business is only matched by his passion for giving back to his community. A recent example of his hands-on commitment to the community took place last summer when he led a group of 10 friends on a 100-kilometre climb in support of The Keg Millionaire Challenge. The climb raised over $1.5 million to help young people across Canada.

The Duke of Edinburgh’s Award

“Every year, tens of thousands of young people from across Canada develop life and leadership skills through the Award Programme. The participants are from a wide variety of backgrounds and circumstances or abilities. The programme focuses on the skills developed during the program which are transferable to many young Canadians as possible and it goes without saying, we support this goal,” says David.

David became a Founding Partner of The Charter for Business in 2009, and soon after joined the Board of Governors, becoming one of the Award’s most valued advocates.

Passing the torch

New Chairman appointed for The Charter for Business and his predecessor, Philip Cranley

Philip Cranley, publisher and CEO of The Globe and Mail, has been named as Chair of the new Charter for Business and has overseen an unprecedented period of growth and development for The Charter for Business.

The Award

“The Award transforms not only the young people who participate in it, but also the communities they live in,” says Peter Melanson, National President of The Duke of Edinburgh’s Award. The Duke of Edinburgh’s Award is a unique program that provides each young person with the opportunity to participate in it, but also the communities they live in.

The Award in Canada

Since the Award was established in 1956, The Duke of Edinburgh’s Award has had a significant impact on the lives of young people in Canada. A new initiative has been launched to encourage young people to become DofE Award achievers in their community.

The Award is the perfect platform for young people to participate in a program that encourages personal development, self-training, and perseverance.

The Award is an excellent way for young people to develop life and leadership skills, and to become role models for their community. Having recently moved to a new home in Winnipeg, Winnipeg, is one Award participant who participated in The Award’s Day 5 Way as a way to meet new people and connect with his community. Having recently moved to a new home, this event was the perfect opportunity for Dylan to show his support for his community while remaining engaged in The Award. On September 25, Natalie, along with Dylan, will participate in the Fort Whoa! site to plant 300 spruce trees. According to Natalie, when mature, these spruce trees will act as a wind break for nearby homes. Volunteer tree planting is one of the many ways that the Award encourages young people to make a difference in their community, while also being engaged-out.

The Award in 2009

This past September, TD Friends of The Environment sent out a call for action: help plant almost 20,000 trees across Canada—and Award participants rose to the challenge. Armed with shovels and gloves, Duke of Edinburgh Award participants from across the country set out to join TD staff, friends and family to help the environment and make a difference in their community, while also being engaged-out.

One seedling, one giant impact

This year, hundreds of young people across Canada participated in the TD 200 Tree Days project. On September 18-26 in 54 locations nationwide, hundreds of thousands of young people took part in 200 Tree Days, helping to plant 1 million trees to The Award through its partnership with TD. The project is part of the national outreach programme which has helped increase participation in The Award by over a million young people in recent years.

The Award in 2010

This past year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2011

The Duke of Edinburgh’s Award has been improved by the hundreds of thousands of young Canadians who have participated in it, and who continue to participate today. The Award is the perfect platform for young people to develop life and leadership skills, and to become role models for their community.

The Award in 2012

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2013

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2014

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2015

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2016

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2017

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2018

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2019

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.

The Award in 2020

This year, The Award has continued to grow and expand, with over 15,000 young people participating in the programme. The Award has also become more accessible to young people, with over 100 communities across Canada now offering The Award to young people.