



Gala Chair Janice O'Born and Earle O'Born (left) and Hon. Chairs The Hon. Hilary & Galen Weston (right) with Guests of Honour The Earl & Countess of Wessex, The Governor General & Mrs. Johnston and The Lieutenant Governor of Ontario & Mrs. Onley

Anniversary Gala is a Royal success

\$1.5-million raised for Canadian youth

Some 300 guests from across Canada joined The Governor General & Mrs. Johnston, The Lieutenant Governor of Ontario & Mrs. Onley, and Their Royal Highnesses The Earl & Countess of Wessex to celebrate the 50th Anniversary of The Duke of Edinburgh's Award on November 1 in Toronto.

Under the guidance of Gala Chair Janice O'Born and Honorary

Gala Chairs The Hon. Hilary and Galen Weston, the spectacular evening featured a drum blessing by Morningstar River First Nations Drummers, with performances by the Pipes and Drums of The Toronto Scottish Regiment, the band of The Governor General's Horse Guards, the premiere of The Award's new public service announcement and keynote

remarks by The Governor General and The Earl of Wessex.

Ms. O'Born, who chairs The Printing House Charitable Office and is an active member of The Award's Charter for Business Board of Governors, announced that thanks to the remarkable generosity of the attendees and sponsors, the Gala raised \$1.5-million to help The Award expand its outreach

efforts across Canada.

Tributes were paid to sponsors TD Bank, The W. Garfield Weston Foundation, James Richardson & Sons Ltd, The Printing House and the Royal Bank of Canada. The Duke of Edinburgh's Award is thankful to all the staff and volunteers and is particularly grateful to the team at The Printing House who, in addition to sponsoring

the evening, donated the design and printing of all Gala materials and countless hours of hands-on efforts to ensure the evening was a success.

The Award's National President and TD Bank Senior Vice President Jim Kershaw said,

"On behalf of my board colleagues, I can honestly say that we are truly humbled by the level of support you have shown The Award in our sesquicentennial year. Your continued willingness to step up and help us expand the reach and impact of The Award never ceases to impress me. Thank you seems quite inadequate."

Fifty years of The Award



The Duke of Edinburgh's Award was founded in 1956 by His Royal Highness The Prince Philip, Duke of Edinburgh, to help young people develop a sense of responsibility to themselves and to their communities. Since its inception in Canada in 1963, The Award has always been open to any Canadian aged 14 to 24. The programme has 3 levels, Bronze, Silver, and Gold, which engages all participants in self-directed activity in community service, skills development, physical recreation, and an adventurous journey.



In 1964 one of the first Award Ceremony was held, with 48 Bronze and 6 Silver Awards presented. The very first Gold Ceremony was held in Ottawa in 1966, at which HRH The Prince Philip presented 18 recipients with their Gold Awards. While the first Award pilot groups were launched in Nova Scotia, Ontario, and British Columbia in the 1960s, by the early 1980s, The Award was open to participants in Quebec, Manitoba, Alberta, Saskatchewan, Newfoundland,

His Royal Highness The Prince Philip, The Duke of Edinburgh, presents Award achievers with their certificates at one of the first Gold Award ceremonies.

Prince Edward Island, the Yukon and Northwest Territories. By 1986, British Columbia & the Yukon, and Quebec had been recorded as to having the highest levels of participation across the country.

Now in its 50th year in Canada, The Award operates in all 10 Provinces and 3 Territories, and serves over 40,000 participants, and more than 12,000 young Canadians will register in the Award program this year. The Award is present in over 140 countries, and to date eight million youth worldwide have challenged themselves as Award participants.

The Award is a non-competitive programme designed to encourage young people to develop positive life skills and habits. It is based on the concept of individual challenge, and is considered more of a 'marathon' than a 'sprint'. It encourages young Canadians to develop themselves as well-rounded people, by completing a personally chosen programme of activity and working with mentors and their own peers.

As a result, young people participating in The Award advance their personal growth, self-reliance, perseverance, and responsibility. The Duke of Edinburgh's Award remains as relevant to young Canadians today as it did when it began 50 years ago. We look forward to the next 50 years of The Award in Canada.



The Award was the theme for this year's RCMP Sunset Ceremonies.

A glorious year of celebration

This has been a remarkable year for The Award in Canada, as we celebrate our 50th year of making a difference in the lives of Canadian youth. These are the highlights

- In the presence of His Royal Highness The Earl of Wessex, The Duke of Edinburgh's Award officially kicked off 50th Anniversary celebrations on September 12, 2012. National Award President Peter Melanson (now past President) officially launched the celebrations in Ottawa via Twitter, allowing Canadians across the

country to be part of the event in real time.

- In celebration of The Award's 50th Anniversary, The Keg Steakhouse & Bar featured special menu items to raise donations for The Keg Spirit Foundation, resulting in a \$150,000 contribution to The Award.

- The RCMP sees young people as key players in the prevention of crime. In recognition of the work of The Duke of Edinburgh's Award and its 50 Years of Making a Difference in the lives of youth, the RCMP selected the 50th Anniversary of The Award as its theme for the 2013 Sunset Ceremonies, held June 26-30. The Ceremonies were a tremendous success, highlighting the strong relationship between The Award Program and the RCMP. Some 34,000 people

attended the Ceremonies, which raised almost \$17,000, a portion of which will be donated by the RCMP Foundation to The Duke of Edinburgh's Award Program.

- The past year has seen six Gold Award ceremonies presided over by HRH The Earl of Wessex (Ottawa, September 2012, and Toronto, September 2012 and November 2013), HRH The Duke of York (Victoria, May 2013), and His Excellency the Rt. Hon David Johnston, Governor General (Winnipeg, June 2013, Quebec City, Oct 2013). A total of 365 Gold Award achievers received their certificates in the last year.

- There have been several special events for Award participants in 2013. In August, Expedition 50 was held in Jasper National Park, allowing 46 Bronze, Silver, and Gold participants to experience adventurous activities and education about natural environments. In August, 86 Award participants from across Canada travelled to Kenora, Ont. for LEAD, a full week of leadership and adventurous activities.

- On November 1, the 50th Anniversary Royal Gala was held at the Carlu in Toronto, as distinguished donors and supporters of The Award gathered in the presence of TRH The Earl and Countess of Wessex, The Excellencies The Right Honourable David Johnston, Governor General and Mrs. Sharon Johnston, and Their Honours, The Honourable David Onley, Lieutenant-Governor, and Mrs. Ruth-Ann Onley. The event raised \$1.5-million.



A Message from The Founder, HRH The Duke of Edinburgh

I am delighted to have this opportunity to offer my congratulations on the occasion of the 50th Anniversary of the founding of the Duke of Edinburgh's Award in Canada. It was quite a bold decision, since The Award had only been launched in Britain a few years earlier and was still very much in the trial stage. It was also a completely different sort of youth organization. There were no 'members', no uniforms, no hierarchy, and initially, very little money. There was certainly no reason to expect that it would be successful.

So it is the people who decided to establish The Award in Canada, and the first participants, who deserve recognition today. It is thanks to their initiative and ingenuity that The Award got started in the face of perfectly justified anxiety. It is also thanks to the faith of the original financial supporters. There was no guarantee that it would succeed. Most important of all was the dedication and enthusiasm of the first volunteer leaders, mentors and administrators. They made it work, and they are still crucial to its success 50 years later.



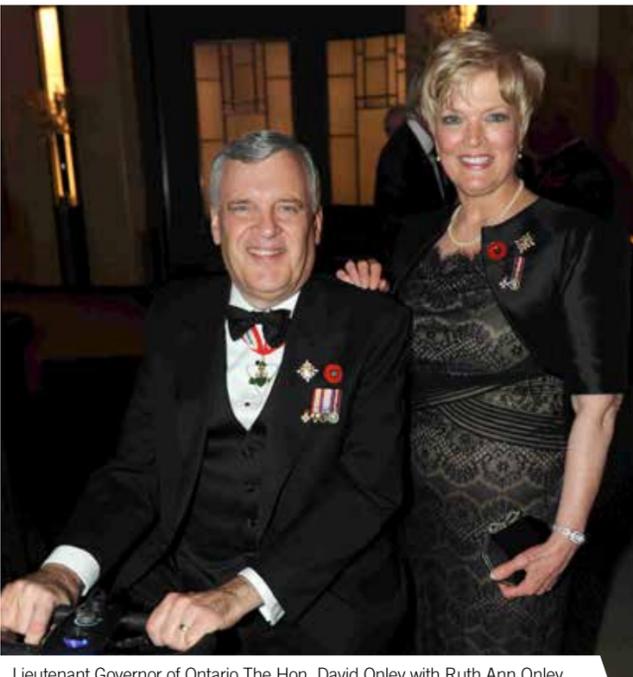
Guests of Honour TRH The Earl & Countess of Wessex



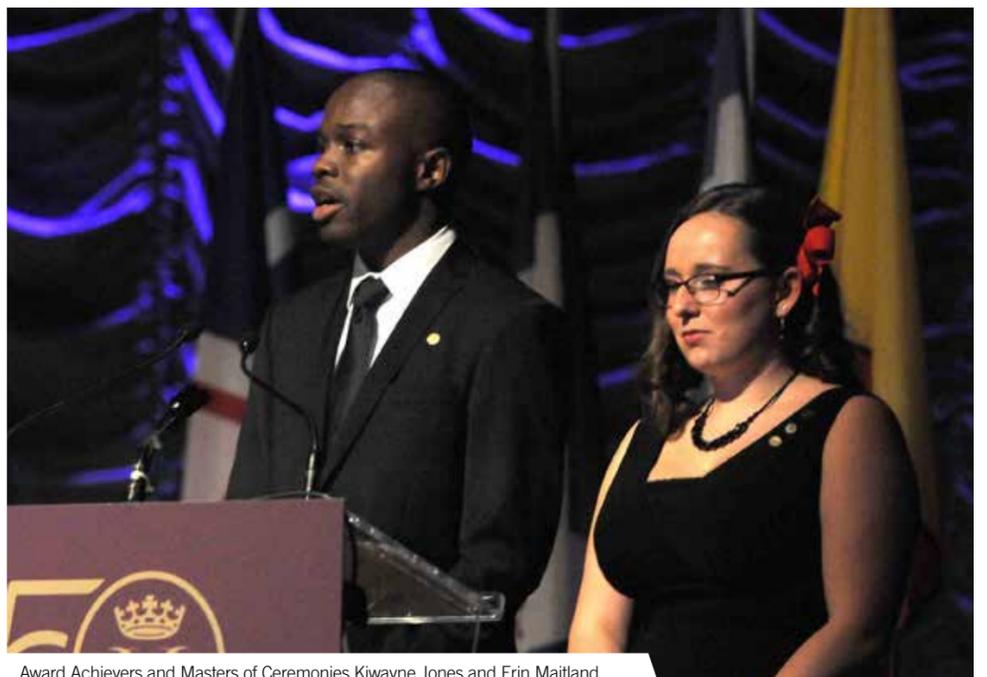
Gold Award Achiever Thompson Egbo-Egbo entertained during the Receptions

An evening to remember

Royals, dignitaries attend Toronto Gala to celebrate The Award's 50 years in Canada



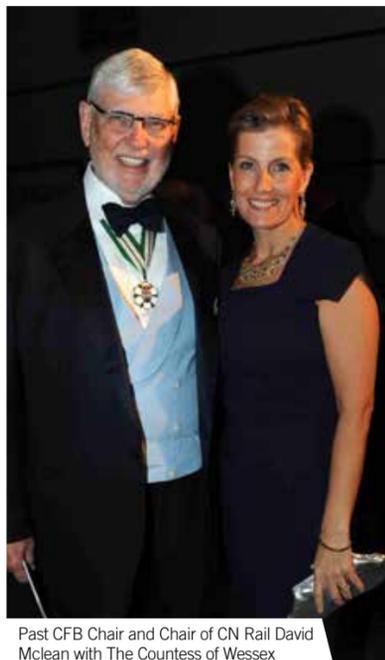
Lieutenant Governor of Ontario The Hon. David Onley with Ruth Ann Onley



Award Achievers and Masters of Ceremonies Kiwayne Jones and Erin Maitland



Past National President of the Award Col. Tom McGrath with Denise Ashbee



Past CFB Chair and Chair of CN Rail David Mclean with The Countess of Wessex



Gala Chair and CFB Governor Janice O'Born with Earle O'Born, Chair of The Printing House



CFB Governor John Sherrington with Amanda Sherrington



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Reception Sponsor



Morningstar River provided a traditional First Nations Blessing



National President of the Award and TD Bank Senior Vice President Jim Kershaw



National Benefactor of the Award Jim Kinnear (L) with The Hon. Hilary Weston and The Earl of Wessex



Past CFB Chair and Chair of Sleeman Breweries John Sleeman with Julie Sleeman



Hon. Gala Chair The Hon. Hilary Weston with Gala Chair Janice O'Born



CFB Chair and President of James Richardson & Sons Hartley Richardson



President and Co-CEO of RBC Capital Markets Mark Standish with Kim Standish



The Pipes & Drums of The Toronto Scottish Regiment



Past CFB Chair and Publisher of the Globe & Mail Phillip Crawley and Stephanie Crawley



CFB Governor & Keg CEO David Aisenstat and Guest Anastasia Tofan



Chair of the Award's International Association Greg Belton and Susie Belton



Award National Board member from Nova Scotia The Hon. Myra Freeman and Larry Freeman



Past National President of the Award Kevin Malone with Mona Malone



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A summer of achievement

Youth Events Expedition 50 and LEAD drew Award participants from across the country this summer.

This has been a highly successful year for participants in The Duke of Edinburgh's Award in Canada, with more than 40,000 active participants. Two special outdoor events were held this summer for participants at all levels of The Award, bringing together young Canadians from across the country in the spirit of leadership and adventure.

In celebration of The Award's 50th Anniversary in Canada, it teamed with Parks Canada and The Canadian Wildlife Federation to offer Expedition 50, a once-in-a-lifetime experience held at the Palisades Stewardship Education Centre in Jasper National Park on August 4-11. The Palisades Centre aims to assist youth to see the world around them with new eyes as they connect with nature. Expeditions for Bronze, Silver, and Gold Levels departed from the Palisades, allowing participants to experience an iconic Canadian setting surrounded by shimmering glaciers, abundant wildlife, clear blue lakes and rugged mountain peaks.

Working with experienced Parks

Canada staff and expert guides, participants travelled alternately by kayak, horseback, and on foot across glaciers and mountain terrain. A total of 46 participants from across Canada experienced an exhilarating event, participating in rigorous and challenging adventurous journeys while developing their outdoor skills and ecological knowledge. The Expedition 50 participants left Jasper National Park

with sky-high enthusiasm for The Award and expanded interest in conservation efforts.

From August 17-23, 86 Award participants from across the country joined Award mentors and at Lake of the Woods near Kenora, Ont., for LEAD 2013. The LEAD event was a fantastic opportunity for participants to develop their leadership skills and adventurous experiences along-

side their peers. The event was a busy week of outdoor activities including high ropes, archery, canoeing, and kayaking, as well as skills workshops such as entrepreneurship, team building, and leadership styles. By attending this event, all youth were able to complete their Residential Project, which is a requirement to complete The Award at the Gold level. This requires Award participants

to become involved in a planned project or training in the company of their peers in a setting which is outside of their everyday milieu.

LEAD participants took on the challenge of planning community improvement projects to start at home, guided by the principle that making a difference in any way can have a great impact. During the week-long event they also conducted community service activities locally, including campsite cleanups and cooking food for Kenora homeless shelters. LEAD participants concluded the week with a forum to nominate the new Youth Representative for The Duke of Edinburgh's Award National Board, and Gold Award holder Kiwayne Jones was elected for this incredible national role. LEAD has undoubtedly shaped the lives of all those who attended for many years to come.

All Canadian youth who take on the challenge of The Award are making a difference in their own lives and the communities they live in. We look forward to more fantastic youth events in the next 50 years of The Award.



PARTICIPANT PROFILE



Kiwayne Jones

Gold Award holder, completed September 2013 • Youth Representative to The Duke of Edinburgh's Award National Board • Emcee at the 50th Anniversary Gala

SERVICE

Devoted over 100 hours of service for youth advocacy and child welfare, workshop leadership

SKILL

Video filming and editing, public speaking

PHYSICAL RECREATION

Yoga, basketball, weight training

ADVENTUROUS JOURNEY

Canoe trip on the Gibson River

RESIDENTIAL PROJECT

Attended LEAD leadership conference in Kenora, Ont.

Kiwayne says: "My journey through The Award programme has been a great experience. The skills I practiced will aid me through life, and have opened many opportunities that may have never come if I had given up."

"The most rewarding part about my journey has been the new friends I have made. They come from all walks of life. To this day I am amazed at how many young people really want to change the world, and are working hard beyond The Award to fulfill their dreams of doing their small part, through their big dreams."

A Message from the National Benefactor

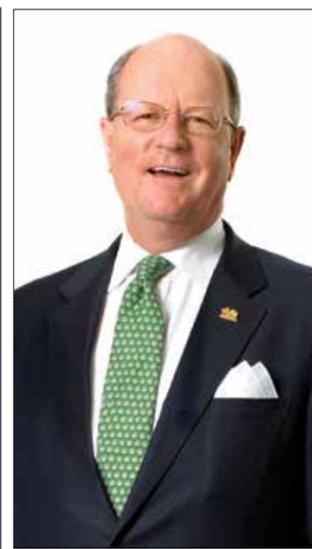
I am a proud supporter of organizations that promote and demonstrate excellence – organizations that make us proud to be Canadian. The Duke of Edinburgh's Award is just such an organization.

I have been involved with The Award since 2005, attracted by its long record of helping young people develop leadership skills, self-discipline, and self-confidence. I also saw the tremendous potential that The Award has to shape the future of our country, by shaping the lives of our young people.

As The Award celebrates its fiftieth anniversary, a great deal

of the credit for its success must go to The Duke of Edinburgh and The Earl & Countess of Wessex, all of whom have contributed significant time, wisdom and enthusiasm to growing The Award in Canada.

I am sure that all Canadians will wish to join me in thanking the many thousands of volunteers across the country that make the programme such a vibrant and relevant part of the Canadian landscape. Thanks to their efforts, The Duke of Edinburgh's Award is well placed to continue as a positive force in Canada for many years to come.



Jim Kinnear
President & CEO,
Kinnear Financial Limited

KINNEAR
FINANCIAL LIMITED

About the Award

The Duke of Edinburgh's Award is an exciting youth development program for young Canadians ages 14-24. It is a balanced, non-competitive programme of voluntary activities which encourages:

- Personal discovery and growth
- Self-reliance
- Perseverance
- Responsibility
- Service to the community

Since it began in 1956, The Award has developed into one of the world's most prestigious youth programs. More than 140 countries now offer The Award, and eight million young people have taken part. The Award is amongst the highest accolades a young Cana-

dian can receive, and over 40,000 participate each year. In Canada, The Award has been operating since 1963 under the patronage of the Governor General and led by thousands of highly motivated volunteers. It is governed by a voluntary National Board of Directors and operates across the country in all 3 territories and 10 provinces through Divisional Offices and voluntary Regional Boards of Directors.

How does the award work?

All those between the age of 14 and 24 can participate, regardless of their circumstances or abilities. The criteria for achieving an Award are based upon individual effort and self-improvement. To achieve an Award,

each participant must complete four sections:

- Community service helps develop a sense of personal and community responsibility
- Physical recreation promotes good health and a sense of achievement and satisfaction through physical activity
- Skills developed by pursuing and persisting in an interest or hobby, develop creativity and personal discovery through passive activities
- Adventurous Journey cultivates a spirit of adventure, teamwork, and an appreciation of the environment

There are 3 levels: Bronze, Silver & Gold. Young people participate

either as individuals or through organizations such as schools, police services and youth groups.

The charter for business

A partnership between The Duke of Edinburgh's Award and the Canadian business community, the Charter for Business was created in 1996 to help expand The Award's work with disadvantaged young people. Some 60 corporations and individuals have become Founding Partners of the Charter, pledging almost \$20 million to deliver the benefits of The Award to at-risk youth in five target communities: inner-city youth, aboriginal youth, young offenders, northern and rural youth, and young people with disabilities.

“The Award empowers Canadian youth to realize their potential and step up to new challenges. They learn the importance of seeing something through from start to finish and it's this dedication and commitment to succeed that sets them head and shoulders above the crowd.”

– Jim Kershaw,
National President of
The Duke of
Edinburgh's Award