**The Duke of Edinburgh’s Award**

**Reserve for their organizations and their communities.**

As a partnership between The Royal Family and the business community, The Award is aimed at making a difference by funding the expansion of The Award’s work with disadvantaged young people. Outside the city-year, young people are engaged in service to their communities and to the people of Canada. Volunteer: Jim Kershaw, B.C. & Yukon Divisional President

**Golden moment**

**HRH The Prince Philip blackes cape to award meeting winners**

**About the Award**

The Duke of Edinburgh’s Award is a unique personal challenge for young Canadians. It is a balanced, non-competitive programme of voluntary activities which encourages: Personal growth and development; Self-reliance; Perseverance and Resourcefulness; Service to the community.

Since it was begun in 1956, The Award has developed into one of the world’s most prestigious youth programmes. More than 120 countries now offer The Award, and millions young people have taken part. The Award is amongst the highest accolades a young person can receive; this ceremony is one of the most significant moments of their achievement, the culmination of a lifetime of dedication. Will Gold Award ceremonies occur in Canada this year, as they have been in the past? The ceremony will be presided over by a member of the Royal Family, HRH The Prince Philip, Duke of Edinburgh. For that reason, we have no details yet. We will be sure to keep you informed of any developments.

During the ceremony, Gold recipients will be presented with their awards by the Patron during a formal ceremony at the National Merchant House. The ceremony is open to the public, and the Gold Award recipients will have the opportunity to speak to the gathering. The ceremony will be a fitting finale to the three weeks of the Award Programme.

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**message from the National President, the Duke of Edinburgh’s Award program**

Peter Melanson, director of communications for the Duke of Edinburgh’s Award program, is a privilege to be given the opportunity to work with the Award in this capacity. As National President, I am looking forward to the years ahead, and we continue to strengthen and expand The Award’s impact in Canada. In the future, we look forward to the development of The Award’s work and the growth of its impact in Canada. The Award’s work has been welcomed by a number of people around the world, including young people and organizations.

**social innovation in action**

Social innovation engages these young people in self-directed learning, while providing them with the opportunity to make a difference.

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