

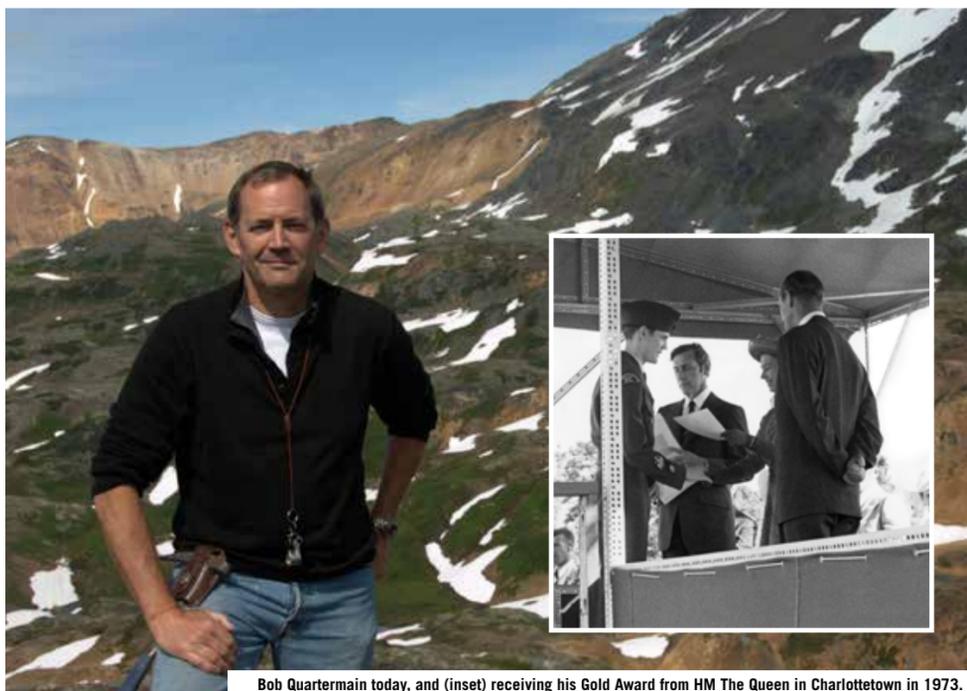


# The Duke of Edinburgh's Award

MAKE A DIFFERENCE

www.dukeofed.org

A JOINT VENTURE PUBLISHED BY THE GLOBE AND MAIL



Bob Quartermain today, and (inset) receiving his Gold Award from HM The Queen in Charlottetown in 1973.

## Giving back to The Award, four decades on

Bob Quartermain, Chairman and CEO of Pretium Resources Inc., and the newest founding partner of the Charter for Business, also happens to be an Award Alumni. We sat down with Bob to chat about how his Award journey has come full circle, now he is in a position to ensure that other young Canadians have the same opportunities that The Award gave him some 40 years ago.

### Q. How has your participation in the Award benefitted you?

A. Since graduating from UNB-Fredericton in 1977, I have been working in the resource industry as President of Silver Standard Resources from 1985 until 2010 and now Pretium Resources. My career as an exploration geologist has involved travel to many remote parts of the world and places where there are few of the comforts that we enjoy in everyday life. One needs to be physically fit, you are required to engage with local communities and their inhabitants in local cultural activities, and you need to have some interests outside of your normal work environment. The Duke of Edinburgh's Award program was ideal in that it gave me the foundation in 1969 when I entered the program at the Bronze Level, of a sense of adventure, maintaining good physical activity, having an outside interest - in my case, coin collecting and reading - and a sense of community service which helps when you are visitor to someone else's village or town in a

foreign land.

### Q. What is your fondest memory of participating in the Award?

A. The Silver and Gold levels which I achieved while I was at 527 Simonds Air Cadet Squadron in Saint John, as there were a number of participants who were all very supportive and with whom I spent time in the adventure aspect. For my community service, I was a member of the local search and rescue organization. On the night of my high school graduation, my then girlfriend Deb and I arrived at the Riviera restaurant to meet with friends for a celebration dinner. The owner of the restaurant told us as we entered that there was a 16-year-old student lost and I had to report to search and rescue. Deb drove me home to get my equipment and then to Bradley Lake where I joined the rescue party. We searched all night until the student was safely located early the next morning. Deb in her long graduation gown and coat served coffee to the searchers, and we eventually headed back, both a bit covered in mud, tired but relieved after the success of locating the student. It was a few weeks later that I received my Gold certificate from Her Majesty The Queen and HRH Prince Philip in Charlottetown.

### Q. Why, some 40 years after receiving your Award, did you decide to support The Award's Charter for Business?

A. The discipline and commitment that The Award instilled in me in

1973 has continued throughout my life. It has been important in shaping the manner in which I operate in business and interact with my family, friends and coworkers. I've been fortunate that throughout my career I have been successful both professionally and financially and that has provided me with the capacity to give back. It is appropriate that I am able now to give back to The Duke of Edinburgh's Award, as the organization had a positive impact on my youth development.

### Q. What role does the corporate community have to play in engaging Canadian youth?

A. The Duke of Edinburgh's Award program is available to everyone. It allows individuals to challenge themselves and grow and mature in a supportive environment with their peers. The Award takes key aspects of life such as physical fitness, sense of social responsibility, the skills and discipline that we develop in pursuit of an interest through personal discovery, and finally that sense of adventure that enables us to develop balance in our lives as we mature. The core values that individuals are able to enhance in The Award program are the same values that our communities and companies are built on. The Award program engages young people by providing them with an opportunity to focus on these values as they mature and enter their social and business communities and contribute to society.

## A message from Hartley Richardson

Chairman, The Duke of Edinburgh's Award Charter for Business



For 20 years, The Charter for Business has been partnering with businesses, foundations, and individuals to deliver the proven benefits of The Duke of Edinburgh's International Award to young people across Canada, with a special focus on marginalized youth. Together, we have contributed over \$22-million toward our goal of ensuring that The Award is available to all young Canadians, regardless of circumstance, ability or geography.

The results have been impressive, as borne out by the statistics and by a constant flow of feedback from participants and leaders, testifying to improved educational attainment, enhanced employability, better health and increased participation

in civic life. Our Founder, The Duke of Edinburgh, once described The Award as "a do-it-yourself growing-up kit". Fifty-two years later, The Duke of Edinburgh's International Award has helped hundreds of thousands of young people become more engaged Canadian citizens.

I have seen the impact of The Award first-hand, as I watched my own children receive their Awards with pride and a sense of profound accomplishment. As Chairman of The Charter for Business, I have been privileged to witness thousands of similar scenes across the country, reflecting the inspiring mosaic of our country.

In addition to meeting these accomplished Canadian youth, one of the most rewarding aspects of my role is working hand in hand with some of Canada's most dedicated and generous corporate citizens. Our lead corporate partner TD Bank and our national benefactor Jim Kinnear are just two examples of Charter for Business supporters who truly believe in the importance and benefit of investing in their communities.

I am proud to serve as the Chairman of such a dynamic organization, and wish to sincerely thank my fellow Governors and all the Founding Partners of The Charter for Business for their generosity, support, and leadership.



Award Achievers in the C.O.S.T.A group celebrate their achievement in St John's.

## Investing in success

Pride and excitement filled the Capitol Hotel in St. John's on March 13 as dozens of young people received their Bronze and Silver Awards from the Hon. Frank F. Fagan, Lieutenant Governor of Newfoundland. But for one group of achievers who are part of C.O.S.T.A - a group that supports young people with cognitive and physical disabilities to achieve The Award - this was more than a ceremony; it was a celebration of their efforts and achievement.

C.O.S.T.A ("Challenging our Stu-

dents to Achieve") is run by teachers and gives these students opportunities to participate in activities that otherwise would not be available. It is programs such as this that are supported by the TD Investing in Youth Initiative, a national outreach program that ensures that The Award program is made available barrier-free to inner-city youth and youth with disabilities in eight Canadian cities. Since the initiative expanded in 2008 to include disabilities, over 700 such youth have enrolled. TD has helped almost 6,500 inner-city youth since the launch of the Investing in Youth Initiative in 2005, donating over \$1.2-million to The Award.

## Ten Duke Delegates spread the word

In February, The Duke of Edinburgh's International Award - Canada launched a national call to find 10 extraordinary participants to become champions and help spread awareness of the program. The response was overwhelming, and one individual from each province was chosen as a new 'Duke Delegate' to The Award program in Canada.

"These are exciting times the Award program is embarking upon", said National Executive Director Rick Ashbee. "We are excited to see how these young people will help promote our program both locally and nationally. To have participants who can speak directly about their experience and how The Award changed their lives as they promote, lead and rally other young people will be exciting to watch, especially on the digital landscape where the conversations are happening."

Over the course of the next year, these young people will engage with other participants across the country, attend live events and share their stories about their Award journey. Becoming a Duke Delegate will help them build skills in leadership, public relations and communications, and gain experience in public speaking. This initiative has been made possible with the support of The Keg Spirit Foundation, which has been an active supporter of The Award since 2006.

### THE DUKE DELEGATES:

- Claire McCallum  
British Columbia & Yukon
- Rachel Shutt  
Alberta, NWT & Nunavut
- Jade Shivak  
Saskatchewan
- Nicole Rogowsky  
Manitoba
- Chloe Cassie Fan  
Ontario
- Laurence Dube  
Quebec
- Cassandra Boulanger  
New Brunswick
- Bailey Francis  
Nova Scotia
- Jill Chapman  
Prince Edward Island
- Ryker Richard  
Newfoundland



### IN THEIR WORDS

"The Award is a confidence builder. When you get your hands on the certificate and shiny pin, nothing in the world can stop you. The Award challenged me to better myself. I am looking forward to the day when the Gold certificate is in my hands. The feeling during that moment, a feeling of accomplishment, is ultimately why I am doing The Duke of Ed."

- Clare Reardon, Bronze and Silver Award Achiever, Nova Scotia

### BY THE NUMBERS

44,824

Young Canadians who are currently enrolled in The Award program

500,000+

Number of Canadians who have pursued The Award since 1963

82%

The percentage of Award participants who enhanced their leadership skills

80%

The percentage of participants who understood their strengths and weaknesses better as a result of completing The Award

88%

The percentage of participants who have the desire to continue volunteering in the future

## ABOUT THE AWARD



### WHO WE ARE

The Duke of Edinburgh's International Award is the world's leading achievement award for young people. We are a federally registered charity for the development of people ages 14-24, equipping them with the life skills that will make a difference to themselves, their community and the world. We strive to be the self-development program in which any young Canadian can participate, barrier-free, regardless of socioeconomic or physical circumstance. We provide an Award that is self-directed and develops the whole person - mind, body and soul. Our concept is one of individual challenge. We challenge young people to set and achieve goals in four areas which encourages; personal discovery and growth, self-reliance, perseverance and responsibility. There are three levels to The Award; Bronze, Silver and Gold.

### SERVICE

Undertake a voluntary service to individuals or the community. This develops compassion, commitment and the confidence to make a difference.

### PHYSICAL RECREATION

Improve in an area of sport, dance or fitness activities. This develops a sense of achievement, fitness and teamwork.

### SKILLS

Develop a practical or social skill of personal interest. This helps young people realise their unique potential and gain greater self esteem.

### ADVENTUROUS JOURNEY

Cultivate a spirit of adventure, discovery and appreciation of the environment. Young people work in small teams to plan, train and complete a journey/expedition in to the Canadian wilderness or abroad. This develops teamwork and leadership skills and challenges young people to push themselves beyond their expectations

### RESIDENTIAL PROJECT

(Gold level only) Stay and work away from home doing a shared activity. This aims to broaden horizons, experiences and outlook through living and working with others to achieve a positive goal.

### THE CHARTER FOR BUSINESS

Since 1996 The Charter for Business (CFB) has been raising funds within the Canadian business community to expand The Award's work with marginalized young people. Comprised of more than 60 corporations, individuals and foundations, the CFB has pledged over \$22-million since inception to ensure that The Award continues its outreach efforts focused on aboriginal youth, inner-city youth, young offenders, northern and rural youth, and young people with disabilities.