The Duke of Edinburgh’s Award is an exciting and rewarding adventure project for young Canadians. It is a balanced, non-competitive program of personal development opportunities which encourages:

- Personal discovery and growth
- Self-reliance
- Achievement
- Responsibility
- Service to the community

Since it began in 1956, The Duke of Edinburgh’s Award has developed into one of the world’s most successful youth programs. More than 33 million participants have been offered the Award, and seven million young people have taken part. The Award is the biggest adventure young Cana-
dians can pursue, and some 17,000 participate each year. In Canada, The Award has been operating since 1952 under the guidance of the Governor General and led by thousands of highly motivated and dedicated volunteers. It is governed by a voluntary National Board of Directors and voluntary Regional Boards of Directors.

HOW DOES THE AWARD WORK? All awards between the age of 15 and 25 can participate, regardless of their address of residence. The criteria for achieving an Award vary depending on the type of the Award. The Award has three different levels: it will help participants develop a foundation for self-reliance and personal achievement, and to provide experiences that will help them to understand the environment. The Award programs are designed to help participants develop skills and knowledge in a variety of areas.

The CHARTER FOR BUSINESS is a summary of the Program's mission.

The Duke of Edinburgh’s Award and the Canadian business community have worked together for over 60 years to help support The Award in the development of young people. The Award has now donated more than $12 million to the Canadian business community. The Award is a program designed to help young people build their own future, and to help them to achieve their goals.

A message from Phillip Crawley
Chairman, The Duke of Edinburgh’s Award Charity For Business

The Award is grateful to Jim Kinnear, Chairman of the BMO Financial Group, for the sponsorship of the Adventurous Journey component. The Duke of Edinburgh’s Award to ensure a partnership with the BMO Financial Group. The Award is grateful to the BMO Financial Group for the sponsorship of the Adventurous Journey component. The Award is grateful to the BMO Financial Group for the sponsorship of the Adventurous Journey component.

The Adventurous Journey
Conquering the great outdoors

The concept of The Award’s Adventurous Journey challenge. It encourages participants to set personal goals and to achieve them.

Participants are encouraged to push themselves to their limits and to achieve their goals. They are encouraged to set and achieve personal goals and to achieve them. They are encouraged to set and achieve personal goals and to achieve them. They are encouraged to set and achieve personal goals and to achieve them.

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