Helping youth discover the satisfaction of achievement and recognition.
A YEAR IN REVIEW

December 2017 marked 20 years working with The Duke of Edinburgh’s International Award. I’ve had the pleasure of meeting Prince Philip, Prince Edward and Princess Anne and I’m now on my 5th Governor General and 5th Lieutenant Governor. There is no doubt that my role in this organization has afforded me some unique opportunities but I am most thankful for the opportunity to have watched hundreds of young people change and grow because of their Award experience.

I have watched young people cry on gruelling 4 day expeditions but after they were finished tell me it was one the most satisfying life experiences. I have watched young people with physical and cognitive disabilities marvel in the joy and excitement of being able to scale a rock wall, or board a ferry or plane for their first time ever away from mom and dad. I’ve seen young people come to the realization that simple gestures, acts of kindness and compassion for others are just as important as sport and academics. This is what the Award is about, pushing youth outside their comfort zone, developing in them lifelong skills and instilling in them lessons that could never be taught in the traditional classroom.

Seeing youth recognized for sometimes simple yet practical life skills and other times challenging experiences they would never have done if it not for the Award has been one of the greatest joys of my job. Giving every young person, regardless of ability and/or other life circumstances the opportunity to experience achievement and recognition, is what makes The Duke of Edinburgh’s International Award a truly remarkable program!

In 2017, Newfoundland and Labrador had a 38 percent increase in award completions. This I believe speaks to the efforts of our many dedicated, adult volunteers who mentor and motivate, push and praise, inspire, encourage and support our Award participants on their Award journey. The Award would not be possible without you. Thank you!

Finally, I would like to thank our corporate and private supporters, and our Board of Directors and Award staff. Your contributions have helped the Newfoundland and Labrador Division become one of strongest divisions in the country.

It has been an inspiring 20 years and I feel fortunate to be part of this world-class program. In the words of our co-founder Kurt Hahn, “I regard it as the foremost task of education to insure the survival of these qualities: an enterprising curiosity, an undefeatable spirit, tenacity in pursuit, readiness for sensible self denial, and above all, compassion.”

Trudy Carlisle
Division Executive Director
**OUR MISSION**
To provide young Newfoundlanders and Labradorians between the ages of 14 - 24 with a supportive, non-competitive framework for self-development that will deepen their self-awareness and broaden their skills and experiences for a lifelong positive impact on themselves and their community.

**OUR VISION**
To make Canada better by empowering and supporting young Newfoundlanders and Labradorians to be all they can be.

**OUR IMPACT**

### PHYSICAL FITNESS

<table>
<thead>
<tr>
<th>The Good News</th>
</tr>
</thead>
<tbody>
<tr>
<td>✔️ 69% increase in the number of hours spent weekly in physical activity for Award participants.</td>
</tr>
<tr>
<td>✔️ 79% of participants continue being active after completing the Award.</td>
</tr>
</tbody>
</table>

- 90% of young Canadians are currently failing to meet the most recent MVPA (Moderate to Vigorous Physical Activity) guidelines, according to a report card from Active Healthy Kids Canada.

### VOLUNTEERISM

<table>
<thead>
<tr>
<th>The Good News</th>
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</thead>
<tbody>
<tr>
<td>✔️ 79% of Award participants say they will continue to volunteer in the future.</td>
</tr>
<tr>
<td>✔️ 87% gained a new perspective on their communities.</td>
</tr>
</tbody>
</table>

- 49% of Canadians, aged 15-24, say they don’t volunteer because they’ve never been asked.

### YOUTH EMPOWERMENT

<table>
<thead>
<tr>
<th>The Good News</th>
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</thead>
<tbody>
<tr>
<td>✔️ 84% of them developed skills to help them achieve their goals.</td>
</tr>
<tr>
<td>✔️ 83% developed lasting interpersonal skills.</td>
</tr>
</tbody>
</table>

- Over 20% of Award participants are considered at-risk youth.

### SELF CONFIDENCE

<table>
<thead>
<tr>
<th>All Good News</th>
</tr>
</thead>
<tbody>
<tr>
<td>✔️ 91% were proud of the goals they achieved.</td>
</tr>
<tr>
<td>✔️ 87% felt more confident about themselves as a result of the Award.</td>
</tr>
</tbody>
</table>

Source: The Mckinsey Study 2009
DIVISIONAL HIGHLIGHTS 2017

OUTREACH & GROWTH:

- 14 NEW UNITS
- 57 NEW LEADERS
- 18 COMMUNITY PRESENTATIONS
- 38% increase in Awards completed.
- 84 AWARD LEADERS TRAINED
- 10 WORKSHOPS
- 20% of Award groups work specifically with at-risk-youth.
ACHIEVEMENT AND RECOGNITION:

February 18, 2017
Western Silver Award Ceremony. The Honourable Frank F. Fagan Lieutenant Governor of Newfoundland and Labrador presented 50 Awards.

November 27, 2017
Bronze Award Ceremony for at risk youth. Olympic Gold Medallist Jamie Korab presented 41 awards.

December 12, 2017
Bronze and Silver Award Ceremony for youth with special needs. The Honourable Frank F. Fagan Lieutenant Governor of Newfoundland and Labrador presented 19 Awards.
2017 BY THE NUMBERS

396 Awards Earned

$698,224*
Social value of hours donated back to communities

*cost is $11.15/hour per volunteer as determined by Newfoundland and Labrador minimum wage

540 First Time Participants
The Award is not simply a checklist of extracurricular activities, but an opportunity to explore and learn in areas that extend beyond a classroom setting.

Gold Award Achiever

“Completing the program has given me a sense of greater self worth and inner pride.”

Gold Award Achiever
WHAT OUR PARTICIPANTS ARE SAYING...

Gold Award Achiever

The Duke of Ed really made me change as a person. I was able to progress in all aspects and had an overall great experience.

Bronze Award Achiever

I will live by the ideals of this program and become the best version of myself that I can be.

Gold Award Achiever
WHAT OUR ALUMNI HAVE TO SAY...

“

The Award challenged me to find ways of being active. Little did I know that this would also be the pivotal first step that would lead me to compete at the Olympic Games.

Dr. Jane Thornton
Olympic Rower
Gold Award Alumni

“

The Award made a difference in my life as it served as an opportunity to make friends and learn new skills. It equipped me with life tools that later became relevant in my military career as Chief of the Defence Staff.

General Jonathan Vance
Chief of the Defence Staff
Gold Award Alumni
2017 STATISTICAL REVIEW

783 TOTAL REGISTRANTS

396 AWARDS GAINED

3,145 TOTAL PARTICIPANTS

How many young people registered with the Award during the year?

- 112 GOLD
- 160 SILVER
- 511 BRONZE

How many young people completed an Award during the year?

- 54 GOLD
- 125 SILVER
- 217 BRONZE

How many young people have actively participated in the Award during the year?

- 353 GOLD
- 613 SILVER
- 2,179 BRONZE
The map below illustrates the geographical distribution of our participants throughout the province.

<table>
<thead>
<tr>
<th>Region</th>
<th># of Participants</th>
<th>% of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>NL-EASTERN</td>
<td>2,361</td>
<td>75.07</td>
</tr>
<tr>
<td>NL-WESTERN</td>
<td>547</td>
<td>17.39</td>
</tr>
<tr>
<td>NL-CENTRAL</td>
<td>190</td>
<td>6.04</td>
</tr>
<tr>
<td>NL-LABRADOR</td>
<td>47</td>
<td>1.50</td>
</tr>
</tbody>
</table>

Total Participants: 3,145
2017 FINANCIAL SUMMARY

The financial statements have been audited by the chartered professional accounting firm of Coombs & Associates and, in common with many non-profit organizations, except for the possible effects of the completeness of revenue from donations not being susceptible to satisfactory audit verification, present fairly, in all material respects, the financial position of The Duke of Edinburgh’s International Award Canada – Newfoundland and Labrador Inc. – Combined Funds as at December 31, 2017 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not for profit organizations.

Copies of the complete financial statements, including the notes thereto, can be obtained by contacting the Provincial Award office.

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising – Volunteer Hall of Fame</td>
<td>$52,222</td>
<td>$39,338</td>
</tr>
<tr>
<td>Special projects funding</td>
<td>44,129</td>
<td>66,466</td>
</tr>
<tr>
<td>Government grants</td>
<td>43,939</td>
<td>56,510</td>
</tr>
<tr>
<td>CFB National Outreach funding</td>
<td>25,675</td>
<td>14,000</td>
</tr>
<tr>
<td>Registration fees</td>
<td>21,625</td>
<td>24,549</td>
</tr>
<tr>
<td>CFB general distribution</td>
<td>18,753</td>
<td>21,623</td>
</tr>
<tr>
<td>Support in-kind</td>
<td>9,500</td>
<td>35,393</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>4,855</td>
<td>2,500</td>
</tr>
<tr>
<td>Donations</td>
<td>1,000</td>
<td>8,487</td>
</tr>
<tr>
<td>Amortization of deferred capital contributions</td>
<td>46</td>
<td>59</td>
</tr>
<tr>
<td>Other</td>
<td>5</td>
<td>442</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>221,749</strong></td>
<td><strong>269,367</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENDITURES</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and benefits</td>
<td>106,985</td>
<td>144,060</td>
</tr>
<tr>
<td>Program expenses</td>
<td>30,184</td>
<td>30,226</td>
</tr>
<tr>
<td>Fundraising – Volunteer Hall of Fame</td>
<td>19,086</td>
<td>15,825</td>
</tr>
<tr>
<td>Administration, office and telephone</td>
<td>14,856</td>
<td>29,543</td>
</tr>
<tr>
<td>Marketing and promotion</td>
<td>12,760</td>
<td>20,000</td>
</tr>
<tr>
<td>Travel and meetings</td>
<td>11,603</td>
<td>11,870</td>
</tr>
<tr>
<td>Other</td>
<td>5,136</td>
<td>4,848</td>
</tr>
<tr>
<td>Award ceremonies</td>
<td>3,189</td>
<td>6,590</td>
</tr>
<tr>
<td>Professional fees</td>
<td>3,000</td>
<td>3,000</td>
</tr>
<tr>
<td>Fundraising – Summer Sizzle, net</td>
<td>-</td>
<td>1,266</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>206,799</strong></td>
<td><strong>267,228</strong></td>
</tr>
</tbody>
</table>

| Excess of revenue over expenditures | **$14,950** | **$2,139** |

<table>
<thead>
<tr>
<th>EXPENDITURES</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$172,785</td>
<td>$191,170</td>
</tr>
<tr>
<td>Administration</td>
<td>34,014</td>
<td>76,058</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$206,799</strong></td>
<td><strong>$267,228</strong></td>
</tr>
</tbody>
</table>
Launched in 2012, by The Duke of Edinburgh’s International Award Newfoundland and Labrador, the Volunteer Hall of Fame embraces one of the core values and key components of The Duke of Edinburgh’s International Award – service to others.

The purpose of the Volunteer Hall of Fame is twofold:

• To recognize the outstanding efforts of life long volunteers who have made a significant impact in their communities and in the lives of others.

• To show the youth of this province the value and impact of community service.

Volunteer Hall of Fame inductees are shining examples of individuals and organizations that give selflessly of their time for the benefit of others. Their generosity, compassion and commitment to their communities demonstrate to our youth that social responsibility and community engagement are an important part of self-development but also contribute to the very fabric of society. The value of volunteers and their work knows no limit.

**INDUCTEES**

**2017**
St. Philip’s Women’s Institute
Diane Daly
Elaine Dobbin
Central Newfoundland 9/11 Response Effort
Mazol Shriners
Gary Corbett

**2016**
The Royal St. John’s Regatta Committee
Patrick Hayward
Eli Bishop
Rosemary Marshall
Margie Stead
Patricia Suvak

**2015**
Lewis Stoyles
Marie Ryan

**2014**
Frank Berkshire
Cecilia Carroll
Geoff Eaton
Bridget Leyte
Thomas Maddox
William Mahoney
Douglas Moores
Rita Pennell
Bruce Templeton

**2013**
Ralph Barrett
Joyce Churchill

**2012**
Geoffrey Carnell
Community Sector Council NL
The East Coast Trail Association
Brother Jim McSheffery
Vera Perlin
Margot Reid
Noel Rideout
THANK YOU

We would like to take this opportunity to thank those who help elevate and assist us in bringing the Award to communities across Newfoundland & Labrador.

Newfoundland & Labrador Division Board of Directors and Staff

Honorary Provincial Chair
The Honourable Frank F. Fagan
Lieutenant Governor of Newfoundland and Labrador

Honorary President
John Perlin

President
Ron Ellsworth

Vice President
Eddy St. Coeur

Honorary Solicitor
Glenda Best

Honorary Treasurer
Lynn Zurel

Chair, Marketing & Communications
Anna Brophy

Director
Toby Barnes

Director
George Murphy

Director
Greg O’Leary

Director
Charles Stacey

Director
Kim White

Youth Representative/Gold Achiever
Emily Butler

Executive Director
Trudy Carlisle

Program Manager
Becca Chaytor
THANK YOU

We sincerely appreciate and acknowledge the generous contributions of the corporations, governments, foundations and individuals who supported the Duke of Edinburgh’s International Award – Newfoundland & Labrador. Their donations and project funding are important investments in the physical, emotional and social development of young people in Newfoundland & Labrador.

COLLABORATION SUPPORTERS:

MEDIA SUPPORTERS:
THANK YOU

FINANCIAL SUPPORTERS:

KILLICK CAPITAL

ROEBOTHAN McKay MARSHALL
ACCIDENT & INJURY LAW

Newfoundland Labrador

ST. JOHN’S

United Way Newfoundland and Labrador

CANADIANAV CO.
The AUDIO / VISUAL Experience

Leon’s

Canada Brigade
Verte du Corps Canada

Regal Realty

TD

Bennett GROUP OF COMPANIES

CITY Honda

Teck
OUR FOUNDERS

“The Award is a do-it-yourself growing up kit.”

HRH Prince Philip, The Duke of Edinburgh
Founder, The Duke of Edinburgh’s International Award

“Our foremost task is to ensure the survival of these qualities: an enterprising curiosity, an undefeated spirit, tenacity in pursuit, readiness for sensible self-denial, and above all, compassion.”

Kurt Hahn, educator
Co-founder, The Duke of Edinburgh’s International Award

The Duke of Edinburgh's International Award was founded by HRH The Duke of Edinburgh KG, KT in 1956, in conjunction with Kurt Hahn, a German educationalist.

“There is more to us than we know. If we can be made to see it, perhaps for the rest of our lives we will be unwilling to settle for less.”

- Kurt Hahn