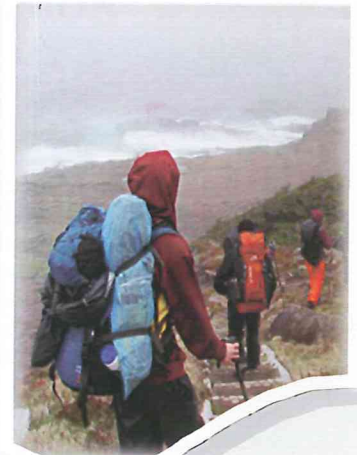




NEWFOUNDLAND
AND LABRADOR

Annual Report 2013

MAKE A DIFFERENCE



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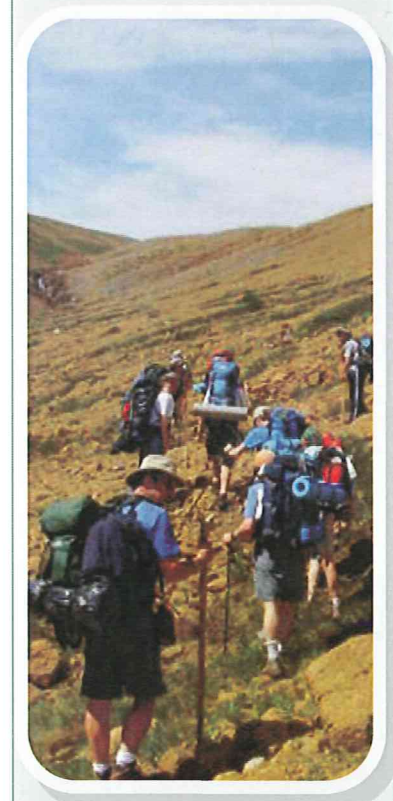
FINANCIAL SUMMARY

YEAR ENDED—DECEMBER 2013

The financial statements have been duly audited by the chartered accounting firm of Coombs & Associates and present fairly, in all materials respects, the financial position for the Provincial Council of The Duke of Edinburgh's Award, Newfoundland and Labrador, at December 31, 2013, and the results of its operations and the changes in its cash flows in accordance with generally accepted accounting principals.

Copies of the full financial statements, including notes thereto, can be obtained by contacting the Provincial Award Office.

	2013	2012
Revenue		
Government grants	59,800	72,260
Charter initiatives	20,000	80,342
Support in kind	58,731	47,620
Fundraising - VHOF	69,943	50,885
Donations	750	100
National office grant	10,000	
Reg. fees, book sales, etc.	17,143	12,672
Other	812	211
	<u>237,179</u>	<u>264,090</u>
Expenditures		
Salaries and benefits	92,892	114,405
Marketing and promotion	43,309	40,001
Program costs	20,002	22,969
Adm, office and telephone	28,366	23,687
Fundraising -VHOF	34,883	18,815
Travel and meetings	9,153	9,726
Professional fees	7,909	8,175
Award ceremonies	4,550	400
Other	5,966	5,404
	<u>247,030</u>	<u>243,582</u>
Excess (deficiency) of revenue over expenditures	<u>(9,851)</u>	<u>20,508</u>
Expenditures		
Program cost	212,630	207,216
Administration cost	34,400	36,366
	<u>247,030</u>	<u>243,582</u>



IMPACT

In 2010 McKinsey and Company conducted a Canadian survey of present and past Awards participants. The results show that participants have been impacted positively in four personal growth areas:

Life Skills – Participants reported gaining a variety of life skills to prepare them for their adult life, such as interpersonal skills, time management and teamwork.

Leadership – Participants report developing the core components of leadership, such as personal decision making and conflict resolution.

Life Enrichment – Participants take away lasting memories, relationships and lessons that provide them with new perspectives.

Achievement – A series of accomplishments during their participation motivates them towards further accomplishments in their adult lives.

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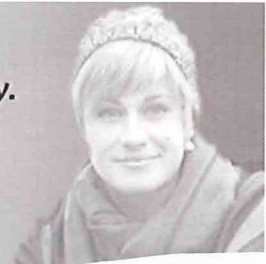
**MAKE A
DIFFERENCE**

SUPPORTERS

A. Harvey and Company
Bennett Group of Companies
Crombie REIT
Lynn & Jo Mark Zurel
Office of Public Engagement
Penney Group
Steele Communications
Roebathan McKay Marshall
TC Media
Spark Media

In addition to receiving a government grant and financial support from the business community and individuals, The Award also receives significant in-kind donations for office space, and marketing and promotion. The Provincial Council gratefully acknowledges the support of all those who contributed to The Duke of Edinburgh's Award in Newfoundland and Labrador.

*Change Lives.
Change Our Community.
Support Achievement.*



Award participants are 34% more likely to graduate high-school and 20% more likely to enrol in university than the average Canadian
McKinsey & Company 2010