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READY FOR CHANGE

READY FOR A NEW 'NORMAL'

READY FOR OUR NEW WORLD

THE DUKE OF EDINBURGH'S
INTERNATIONAL AWARD 
CANADA 

**#WORLD
READY**

READY FOR CHANGE?

Today's young people are facing extraordinary challenge and change.

A recent survey by The Duke of Edinburgh's International Award Foundation of more than 3,500 14- 24 year olds from 42 countries* found that:

- Almost half currently report high levels of stress
- 54% are concerned for their mental health
- 62% are concerned for their physical health and fitness
- Almost three quarters (74%) are worried about the health and wellbeing of their family and friends

Extensive challenges have already emerged because of COVID-19 and the long-term implications are yet to be seen. However, one thing is certain: young people will be among those to experience the greatest impact.

It has never been more important to invest in our young people; to help ensure they are ready to face the challenging and changing times ahead.

* Survey of 3806 respondents from 42 countries, May/June 2020.



READY FOR A NEW 'NORMAL'

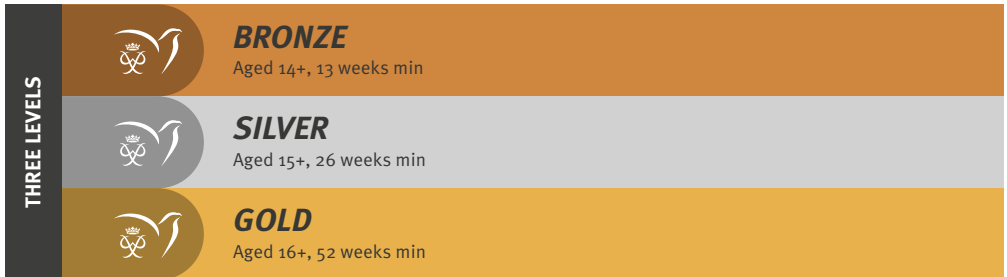
With more than 60 years' experience equipping young people to be ready for the world, The Duke of Edinburgh's International Award is here to help.

It gives 14- 24 year olds access to a global framework that empowers them to learn and grow through non-formal education, all while

working towards globally recognized accreditation.

By supporting mental health and long-term prospects; by giving them the tools to develop their resilience, adaptability, leadership and problem solving, the Award can help to equip young people to be ready for the world. Ready for a new 'normal'.

THE AWARD FRAMEWORK



WORLD-CLASS LEARNING, OUTSIDE THE CLASSROOM

Millions have been impacted by the Award, experiencing first-hand that not all learning happens in the classroom.

Operating in

**130+ COUNTRIES
AND TERRITORIES**



**OVER 21,000
PARTICIPANTS**
in Canada

Supported by over

**1,400
CANADIAN
VOLUNTEERS**



More than

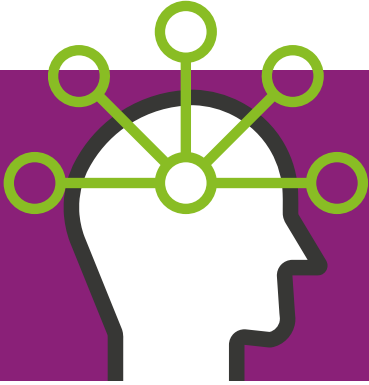
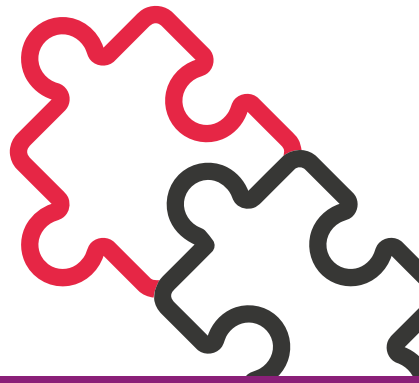
98,000 HOURS

devoted to volunteering in Canada by participants who completed their Award in 2019



Operating for more than

60 YEARS



A MILLION

Award **participants** globally

**A UNIQUE
INTERNATIONAL
ACCREDITATION**



OUR AMBITION:

One day, every eligible
young **Canadian** will have the

**OPPORTUNITY TO
PARTICIPATE** in the Award



READY FOR NOW. READY FOR THE FUTURE.

Today's young people are strong, inspired and dedicated. They can – and will – create new opportunities from our current challenges. The Award framework can help, by fostering the 'soft', 'core' or 'universal' skills and characteristics needed to navigate change and build positive habits, so that young people are ready for life, work, and to play a constructive role in society.

Ready for now

The Award encourages young people to:

- ♥ Stay mentally and physically healthy
- 👥 Connect (safely) with others
- 👉 Give back to their communities
- 📅 Embrace structure and purpose
- 🎓 Readjust to formal education

Ready for the future

The Award encourages young people to develop:

- 🛠 Essential life skills
- 🏢 Employability
- 🎯 Goal setting and planning
- 👥 Increased community engagement
- 🌍 The ability to thrive in a changing world

Investing in our young people, our communities and our future

Schools worldwide have always strived to offer a broad and balanced curriculum. Increasingly, policy makers and education regulators are recognizing the importance of learning outside the classroom, and the opportunities that can be created to develop the skills, behaviours and attitudes needed for adult life and work.

The challenge often lies in deciding how to structure such co-curricular activities and how to celebrate learners' achievements. The Duke of Edinburgh's International Award develops confident, responsible, reflective, innovative and engaged learners by creating opportunities for young people to make decisions, develop skills, get physically active, give service to their local community and experience adventure. It rewards and celebrates achievement through a simple, globally recognized certification system.

For more information about the short and long-term impact that non-formal education can make, please visit www.dukeofed.org/impact.

GET INVOLVED

Become part of a global network of educators and offer your students the opportunity to benefit from the Award's world-class non-formal education and learning framework.

Holistic education

Supplement your formal curriculum, helping young people grow outside the classroom, as well as in.

A global community

Your students can join a million young people who are currently doing the Award around the world, in addition to millions of Award alumni.

Internationally recognized accreditation

The Award is recognized in more than 130 countries and territories. Award achievements are acknowledged by business leaders, universities and governments across the globe.

Ready for now and the future

New challenges will present themselves in and outside the classroom as the world begins to recover from the effects of COVID-19. Young people will need support to navigate these challenges, adapt to a new 'normal' and maintain strong mental and physical health.

The Award enables young people to learn to lead and be a leading force in their communities, developing characteristics which will not only help them now, but also in the years to come. Help them to take positive action at a time when the world needs them more than ever.

To find out how to start delivering the Award, visit www.dukeofed.org/deliver.





“ Young people can be strong, they can be more than capable, if we all play our part in helping them to fulfil their potential. Help more young people access great non-formal education, achieve the Award and be the young leaders of the future.”

HRH The Earl of Wessex KG GCVO
Chairman, The Duke of Edinburgh's International Award Foundation



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“...in the future, people will need far greater flexibility, resilience, capability, capacity to adjust, problem-solving and communication skills to deal with fast-changing times, constant innovation and ever more unpredictable circumstances. We have known this for some time, though perhaps many of us remain surprised, even shocked, at the pace it has come upon us.”

**Dr Howard Williamson CVO CBE FRSA FHEA,
Professor of European Youth Policy at
The University of South Wales.
Trustee of The Duke of Edinburgh's
International Award Foundation**



“ The future of education is in coming back to the basics. We shouldn’t push the learners to what we think is best for them but what it is that they can contribute, to the betterment of the future of themselves, the community and the globe generally.”

Abdikadir Ismail, Head Teacher and nominee of Global Education Skills Forum Top 50 Global Teachers Finalists, Kenya





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“To craft a better normal in the wake of COVID-19 ...will require very innovative new approaches to long-lasting systems. A combination of academic learning and community engagement will hopefully allow us, members of my generation, to craft a better normal.”

Nicholas Johnson, Gold Award participant and Princeton’s first black Valedictorian, Canada

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**#WORLD
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