



CHAMPION AN AWARD CENTRE

The Award is a development framework used by organizations that work with young people ages 14-24. Young people must belong to an active Award Centre before they are able to register and start their Award.

Participants are most successful in completing their Award with the encouragement and support of an Award Centre in their community. A local Award Centre allows the participant to undertake the Award with their peers and be supported by a leader in person.

If you are passionate about participating in the Award, you can help us identify possible Award Centres in your community. Use this guide to assist you in approaching your school or an organization you belong to.

STEPS FOR RECRUITING A NEW AWARD CENTRE



STEP 1: Brainstorm

- Consider what organizations you belong to that would be good candidates to start an Award Centre. Come up with a list of potential organizations to reach out to.
- Award Centres can be started through schools, community centres, uniformed groups, Indigenous youth groups, new immigrant support programs, clubs, youth detention centres and other youth-based organizations.

Resources:

Review this quick guide: [Becoming an Award Centre](#)



STEP 2: Determine Interest

- Reach out to your friends and other young people within your organization/youth group to see if they would be interested in participating in the Award.
- Collect support and signatures from your peers to use when speaking with leaders at the organization.
- Try and find the support of at least 5 peers at your organization.

Resources:

[Participant Postcard](#)

[Recruiting a Local Award Centre - Letter Template for Potential Participants](#)



STEP 3: Find Adult Volunteers

- Try to find adults willing to commit their time to delivering the Award at the organization.
- Reach out to staff, volunteers, parents/guardians, elders, and supporters at the organization to see if they are interested in supporting Award delivery.
- Each Award Centre requires at least two trained adults to deliver the Award.

Resources:

[The Award is a Catalyst](#)

[Adults Delivering the Award FAQ](#)



STEP 4: Make the Proposal

- Bring your signed letter and package about the Award to a leader at the organization (e.g. school principal or senior officer).
- The more support you can gather before going to a leader at your organization the more likely you are to be successful in your pitch.

Resources:

[Award Centre Initial Interest Form](#)

[Benefits of Delivering the Award](#)

Have questions? Reach out to support@dukeofed.org.